



# PROJECT PROFILES

## Houselink & Mainstay Community Housing

### *Developing a Sustainable Approach to Bed Bug Control*

Project status as of June 12th, 2024

The team at Houselink & Mainstay Community Housing sought to address a persistent issue with bed bug infestation at a selected housing site. As a part of their project, they organized a 1-hour information session for tenants regarding bed bugs and how tenants can help facilitate effective treatment. In addition, they worked to build a stronger relationship with their third-party pest control specialists to ensure that tenants receive consistent, unified messaging about the bed bug problem from all staff on site. The team will continue building long-term solutions to their challenges with bed bugs.

### Project Highlights

#### Problem / Opportunity Statement



Houselink & Mainstay does not have a sustainable approach to pest control, which is impacting our tenants. Tenants are experiencing quality of life challenges due to recurring infestations that are not responding to numerous treatments.

#### AIM Statement



By December 1, 2024, Houselink & Mainstay will reduce the percentage of units with any activity level of bed bugs to under 10% of all 27 units at the targeted building while maintaining zero units with high activity level.

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