What comes to mind when you think of this word?

**Random Word**

(from the word list)

**Focus**

What do you need new ideas on?

**From your Aim Statement**

**Ideas**

Using the random word list on your table and a piece of paper

1. Write your focus (from your Aim that you created previously) on the left hand side of the paper
2. One person at your table selects a row number and a column number to select the word – take what you get no second chances
3. Write your word at the top of your paper
4. Think about the what comes to mind when you think of that word and write those from the group to the right of the Focus
5. From the what comes to mind come up with ideas that would be applicable for your focus
6. It is ok to be silly – that is where some of the best ideas come from
7. We will ask a couple of groups to share back